



Consumer Culture Theory Conference 2026

Presentation Format & Author Instructions

Please review the presentation format and instructions for your accepted track. All presenters are expected to attend their assigned session in person, arrive before it begins, and remain for its full duration.

Virtual Presentation (Mini CCT)

Virtual presentations will be held on Zoom. Authors do not need to upload slides in advance; they may share their screen from their own device during the session.

Session structure

- Chair's introduction and session rules.
- Each paper presentation: 20 minutes.
- Comments: 5 minutes per paper.

Presentation format

- Oral presentation with slides. PowerPoint (.pptx) or PDF.
- Since the session will take place on Zoom, authors can share their screen from their own device.
- Authors should join the Zoom room at least 10 minutes before the session begins to test screen sharing, microphone, camera, and audio/video playback.

**** Please use the latest version of Zoom***

Competitive Paper

Three competitive papers are scheduled per 90-minute session.

Session structure (90 minutes)

- Chair's introduction and session rules.
- Presentations: 3 × 20 min.
- Q&A and discussion: 10 minutes per presentation or 25-28 minutes for group discussion (at the chair's discretion).

Presentation format

- Oral presentation with slides. PowerPoint (.pptx) or PDF.
- The chair will signal you at the 18-minute mark (2 minutes left) and when time is up.

Uploading of slides

- To keep sessions running on schedule, every presenter must upload slides onto the room laptop before the session begins. Personal laptops will not be connected to the projector.
- Embed fonts (PowerPoint → Preferences → Save → “Embed fonts in the file”) or use standard fonts (Calibri, Arial, Times New Roman) to avoid formatting issues.
- We strongly recommend two copies: one on a USB stick, and one in cloud storage (Google Drive / Dropbox / OneDrive) accessible from your phone, so you have a backup if the USB fails.
- Arrive at your session room at least 10 minutes before the session starts.
- Open your slides and check that fonts, images, embedded video, and animations render correctly. Test any embedded audio or video at low volume.
- If you have any concerns about your slides on the venue laptop, email your slides to cctc.kyoto@gmail.com.

Working Paper

Four working papers are scheduled per 90-minute session.

Session structure (90 minutes)

- Chair's introduction and session rules.
- Presentations: 4 × 15 min.
- Q&A and discussion: 7 minutes per presentation or 25-28 minutes for group discussion (at the chair's discretion).

Presentation format

- Oral presentation with slides. PowerPoint (.pptx) or PDF, 16:9 aspect ratio.
- The chair will signal you at the 18-minute mark (2 minutes left) and when time is up.

Uploading of slides

- To keep sessions running on schedule, every presenter must upload slides onto the room laptop before the session begins. Personal laptops will not be connected to the projector.
- Embed fonts (PowerPoint → Preferences → Save → “Embed fonts in the file”) or use standard fonts (Calibri, Arial, Times New Roman) to avoid formatting issues.
- We strongly recommend two copies: one on a USB stick, and one in cloud storage (Google Drive / Dropbox / OneDrive) accessible from your phone, so you have a backup if the USB fails.

- Arrive at your session room at least 10 minutes before the session starts.
- Open your slides and check that fonts, images, embedded video, and animations render correctly. Test any embedded audio or video at low volume.
- If you have any concerns about your slides on the venue laptop, email your slides to cctc.kyoto@gmail.com.

3. Poster

Posters are displayed during the dedicated poster session and remain up for the period announced in the program.

Specifications

- Size and orientation: A0 portrait (841 mm × 1189 mm). Landscape posters cannot be accommodated on the boards.
- Authors are responsible for printing their own poster and bringing it to the venue. The conference does not provide on-site printing. We recommend printing locally if you are travelling internationally to avoid damage in transit, or using a print-and-deliver service in Kyoto.
- Adhesives/Tapes will be provided at the venue.

Printing the poster in Japan

- For those who prefer to print locally in Kyoto, there are two nearby printing shops available.
 - o Kinko's
https://www.kinkos.co.jp/store/kyoto/ky001/?utm_source=google&utm_medium=my_business&utm_campaign=top
 - o Kanpuri
<https://www.kanpuri.co.jp/karasuma/>
- Please note that authors are responsible for arranging their own printing, payment, collection, and checking that the poster is printed correctly. We strongly recommend contacting the shop in advance to confirm printing time, file requirements, paper options, and opening hours.

During the session

- Mount your poster during the time slot announced in the program (typically the break before the poster session).
- Be present at your poster for the full duration of the poster session to discuss your work with attendees.
- Remove your poster promptly at the end of the session. Posters left on the boards after the session will be discarded.

4. Academic Satire

Five Satire pieces are scheduled per 45-minute session.

Session structure (45 minutes)

- Chair's introduction and session rules.
- Presentations: 5 × 8.
- Closing.

Submissions and preparation

1. Submit a short synopsis (≤ 150 words) and a one-line content note (if applicable) to the conference committee at least three weeks before the conference, so the chair can introduce your piece.
2. List your AV and stage requirements, e.g., microphone, projection (slides/video), audio playback, lighting, props you will bring, and any seating or floor space needed. Email cctc.kyoto@gmail.com by 15 June 2026 to confirm.

5. Art Installation

Installations are presented in a dedicated exhibition space and remain on display for the duration of the conference.

Installation instructions to submit

Please send the following to the conference committee by 15 June 2026, so we can plan the exhibition layout:

- Floor plan or sketch with required dimensions (width × depth × height).
- Wall, floor, ceiling, or table space required, and any orientation requirements.
- Power requirements: number of outlets, wattage, and any special needs (extension cords, adapters for Japan's 100 V plug).
- Mounting requirements: hooks, stands, plinths, screens — and which of these you bring vs. request from the venue.
- Materials list: what you provide vs. what you ask the venue to provide.
- A brief artist statement (≤ 200 words) for display alongside the installation.

On-site

- Authors are responsible for transporting, installing, and de-installing their own work.
- Set-up will be scheduled the day before the conference opens; take-down at the close of the conference. Specific time windows will be confirmed once we receive your requirements.

7. Special Sessions

Special sessions group 3–4 presentations under a shared theme within a single 90-minute session.

Format

- There is no fixed per-presentation time limit; the session chair allocates time across the presentations within the 90-minute slot.
- Suggested allocations: 3 talks × 20 min + 25 min discussion + 5 min intro/transitions, or 4 talks × 15 min + 25 min discussion + 5 min intro/transitions – at the chair's discretion.

Uploading of slides

- To keep sessions running on schedule, every presenter must upload slides onto the room laptop before the session begins. Personal laptops will not be connected to the projector.
- Embed fonts (PowerPoint → Preferences → Save → “Embed fonts in the file”) or use standard fonts (Calibri, Arial, Times New Roman) to avoid formatting issues.
- We strongly recommend two copies: one on a USB stick, and one in cloud storage (Google Drive / Dropbox / OneDrive) accessible from your phone, so you have a backup if the USB fails.
- Arrive at your session room at least 10 minutes before the session starts.
- Insert your USB stick into the venue laptop and copy your slide files to the desktop. The student volunteer or session chair will help if needed.
- Open your slides and check that fonts, images, embedded video, and animations render correctly. Test any embedded audio or video at low volume.
- If you have any concerns about your slides on the venue laptop, email your slides to cctc.kyoto@gmail.com.

General Information for All Authors

Equipment in each room

- Venue laptop (Windows; PowerPoint and Adobe Reader installed).
- Projector (16:9, HDMI from venue laptop).
- Handheld microphones.
- Basic sound playback from the venue laptop.
- Pointer/clicker for slides.

If you need additional equipment

Please email the conference committee at least three weeks before the conference if you require: additional audio inputs, multiple projectors, specific lighting, internet-dependent demonstrations, large props, or any other non-standard set-up.

Contact

For any questions, please contact the conference committee at cctc.kyoto@gmail.com.